

WOMANIZER™ PREMIUM

What is it?

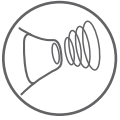
Womanizer™ Premium is a clitoral stimulator. Womanizer products are made with a revolutionary and unique technology called **Pleasure Air™**. Pleasure Air works by gently and indirectly stimulating the clitoris.

What do you need to know?

The main differentiator for the Womanizer product line is **Pleasure Air Technology**. Unlike most clitoral stimulators in this category, it is not a suction product. The technology produces sucking and massaging changes in air pressure, so that a clitoral orgasm can be reached.

How to demo?

1. Initiate the demo by telling your audience that you are about to be trained on the product that has everyone raving about how easily it brings them to orgasm.
2. Start the demo by turning on the Premium and showing them the **3 LED lights**. Explain how they illustrate both the charging level and mode indication. The charging status appears as soon as you switch on the Premium.
 - i. When all three LEDs light up, the rechargeable battery is fully charged
 - ii. When the lower two LEDs light up, the rechargeable battery is half-charged
 - iii. When the bottom LED flashes, it means that the Premium requires charging
 - iv. The LED lights also illustrate the Autopilot mode the Premium is in:
Bottom light = soft mode: 1–4 Intensity levels
Middle light = medium mode: 1–8 Intensity levels
Top light = intense mode: 1–12 Intensity levels
3. Next, ask them if they hear anything. The answer will be no, because of **Smart Silence**. Show them how the Premium will only turn on once the head is 2mm or less away from contact with skin. Explain that using lube or using the product in the shower will not cause it to continually run when in Smart Silence mode. The lube and the shower's water droplets are not recognized by the sensors which turn the product on. If the Premium is used in the bathtub, however, there is enough water to keep the product running.
4. Next, illustrate how it will automatically go into **Standby Mode** when it is not in use for 5 minutes. After 5 minutes in standby mode, it will automatically turn off. That's right, you will likely never need to actually turn this product off.
5. Next demonstrate the **(+)** and **(-)** buttons and cycle through all **12 intensity levels**. Discuss how the Womanizer has incorporated user feedback about requiring softer intensities as well as stronger intensities within the range.



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6. This is also a great time to illustrate that pressing both the (+) and (-) at the same time for 2 seconds will turn off Smart Silence in case you want to demonstrate the sound, etc. while not holding it against skin. Once you turn the product back on, Smart Silence will automatically be applied again.



7. Demonstrate the **two different sized stimulator heads** that come with the product (14 mm and 10 mm). The two different sizes of stimulator heads were developed not only to accommodate body diversity (covering 99% of clitoris sizes). The other reason is that the amount of pressure that is applied when in use is dependant on the volume of air that is within the head. If you use the larger head, there will be more space for the air pressure, and therefore less intensity. Alternatively, the smaller head will have less space for the air pressure and therefore generate more intensity.



8. Place one of the heads on the Womanizer Premium, and then illustrate how **Pleasure Air Technology** works by placing your palm on the stimulator head.

- a. Explain how this technology is the first clitoral stimulator of its kind. The Premium uses Womanizer's revolutionary Pleasure Air Technology developed to, gently and indirectly, stimulate the clitoris. It produces sucking and massaging changes in air pressure, so that orgasm can be reached.
- b. Mention how some people have experienced issues with some of the similar products in this category because they are solely suction, and have been too intense causing pain and even marking (like a hickey!).
- c. Show how it sounds with the two different sized stimulator heads, illustrating that the more space there is around the clitoris, the less pressure will be felt within the head.
 - i. This is a great time to point out the **Super Silent Motor** and how this too is a big differentiator for the Premium.
 - ii. Show how it may sound loud at first but once it is placed into contact with the body, it becomes much quieter.



9. Now that everyone is familiar with how it works, discuss the amazing **Autopilot** feature:

- a. By pressing on the **Autopilot** feature, it will use random patterns and intensities based on the intensity level that is selected
- b. There are numerous Autopilot patterns that all operate at 3 different intensity modes, providing various unique experiences — a new toy every night
 - Mode 1: random patterns between intensity levels 1-4 (soft)
 - Mode 2: random patterns between intensity levels 1-8 (medium)
 - Mode 3: random patterns between intensity levels 1-12 (intense)



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- c. The patterns range from short soft pulses, to longer and stronger pulses to create unique experiences with this feature
 - d. This feature was developed based on research that told us that some people didn't just want an instant orgasm, and that they wanted to have a longer, extended experience of pleasure
10. Let's go through the remaining features of the product
- a. It has been made using only body-safe, ABS plastic and silicone. The silicone is hypoallergenic and medical grade
 - b. The shape of the Womanizer Premium makes it easy to use and hold for both solo and partner use as it is sleek enough to fit between you and your partner
 - c. It is 100% waterproof
 - d. It is rechargeable and comes with a USB Cable with magnetic charging
 - e. The charge time is 2 hours
 - f. The run time is 4 hours
 - g. It is available in 3 colours (Black, White and Red)

Product Specifications:

Colour: White/Chrome, Red/Gold, Black/Gold

Battery Type: Rechargeable lithium ion

Material: Medical grade silicone, body-safe ABS plastic

Product Dimensions: 155mm x 50mm x 35mm

Product Weight: 135g

Packaging Dimensions: 195mm x 175mm x 65mm

Packaging Weight: 575g

Package Contains: Womanizer™ Premium, 10mm head, 14mm head, charging cable, storage bag, manual

Warranty: 2 years



womanizer™
— THE ORIGINAL —

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